



An Index of Job Opportunities  
 Location – Industry – Functional Area - Experience  
 MAY 2009



### Highlights of the report

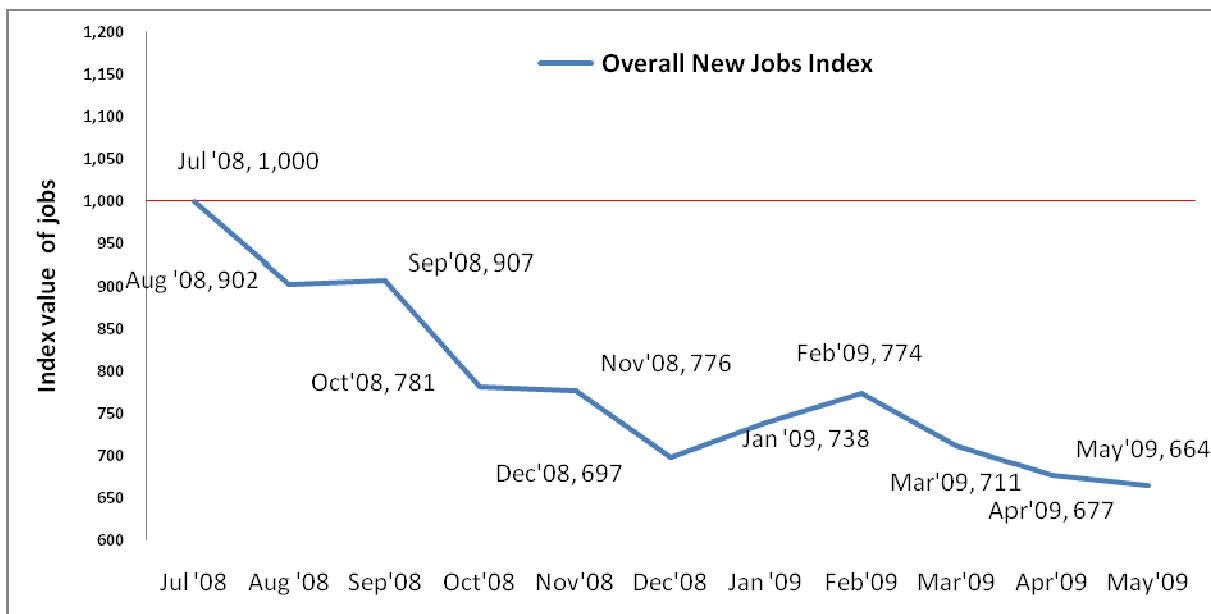
- ▶ The overall Job Index declined by 1.9% from 677 in Apr'09 to 664 in May'09
- ▶ Telecom and Pharma saw a drop in hiring activity in May'09 as compared to Apr'09
- ▶ Greater demand for Banking and Finance professionals in the past few months.

### Executive Summary

#### May 2009: Hiring activity declined by 1.9% in May'09 as compared to Apr'09

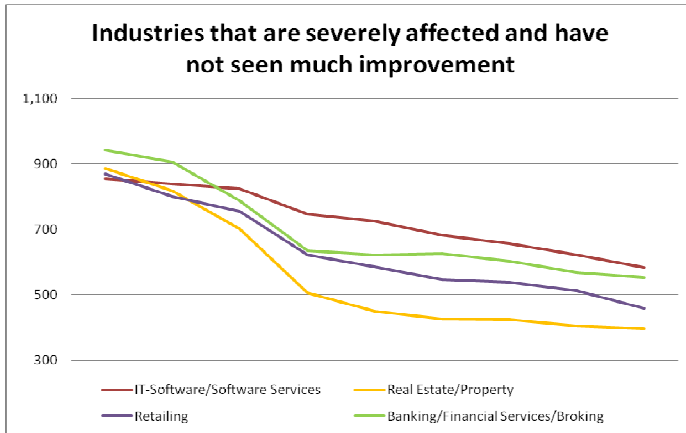
The Naukri JobSpeak index at 664, indicates a fall of 1.9% as compared to 677 in Apr'09. Although the overall index is comparatively stable, at a micro level there was a volatile movement in Telecom and Pharma witnessing a drop of 12-14%.

|                   | Jul '08 | Aug '08 | Sep'08 | Oct'08 | Nov'08 | Dec'08 | Jan '09 | Feb'09 | Mar'09 | Apr'09 | May '09 |
|-------------------|---------|---------|--------|--------|--------|--------|---------|--------|--------|--------|---------|
| Overall Job Index | 1,000   | 902     | 907    | 781    | 776    | 697    | 738     | 774    | 711    | 677    | 664     |



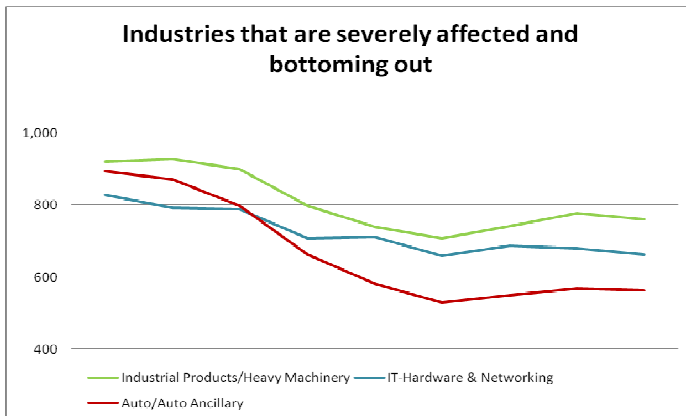
Out of the top 13 cities, 9 cities recorded a fall in hiring activity including Delhi-NCR, Mumbai, Bangalore, Chennai, Hyderabad. Improved demand for Banking and Insurance professionals in the past few months, up by 17% in May'09 as compared to Apr'09

**Trend Analysis:** A careful analysis of industry wise three months' moving averages from Sep'08 to May'09 reflect the trend on hiring activity over a longer period. All these industries represent a significant number of jobs, thus the changes are based on high margins.



Barring a few industries, most industries are stabilizing at their current levels, although an upward trend is not visible yet.

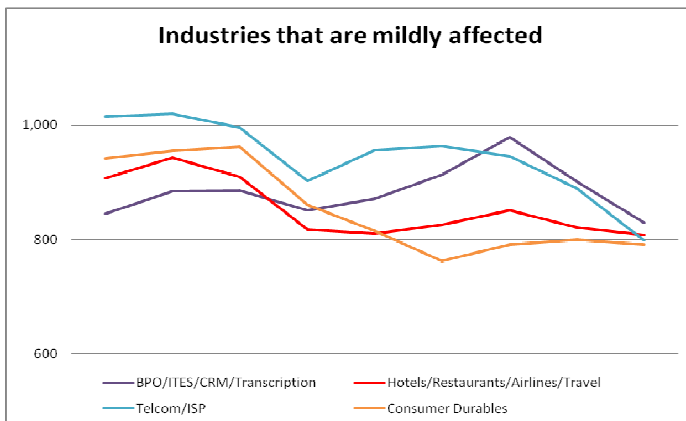
**Industries that were severely affected and continue to be on a downtrend:** As the graph indicates, the hiring activity in IT – Software has fallen consistently. Banking and Financial services, Real Estate and Retailing, though on a downtrend, have seen a milder fall in the past few months.



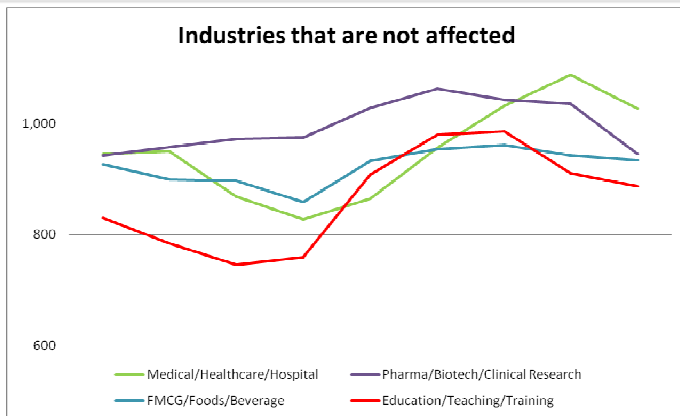
**Industries that were severely affected and are bottoming out:** Most of the industries have seen their worst/ bottomed out and are either picking up or staying close to their low point.

Capital Goods(Industrial Products/ Heavy Machinery) has remained steady and within a range of 5% of its lowest point. IT Hardware remained close to its bottom.

After a heavy drop, Auto and Auto Ancillary is inching up.



**Industries that were moderately affected** include BPO and ITes, Hospitality, Telecom and Consumer Durables



**Industries that have not been affected by the slowdown** include Healthcare, Pharma, FMCG, Textiles and Education.

**The report compiles an index on job listings added to the site every month.** The listings are representative of the jobs posted on the site by recruiters that are clients of Naukri.com. The team at Naukri.com successfully maps and derives trends to reflect the jobs available online. To calculate the index, job listings added to the

site in Jul '08 have been taken as a base of 1000. The May '09 index is compared with Jul'08. **A summary of trends in May is presented in the next section.** The charts with the corresponding numbers have been collated in the annexure.

*Naukri.com, India's No.1 job site, has spread its reach across industries, functional areas, metros, tier II and tier III cities across India. Naukri JobSpeak-The Naukri.com Job Index is an initiative by Naukri.com to provide its stakeholders and users overview on job prospects and attractive occupations as well as a peek into industries gaining attractiveness and industries losing sheen. Overall, it is an indicator of the health of the economy.*

### City wise analysis: Hiring activity in Bangalore slipped further, Kolkata picked up.

- ▶ Out of the top 13 cities, 9 cities recorded a fall in hiring activity. Chandigarh and Ahmedabad recorded a steep fall of 20% and 11% respectively in May'09 as compared to Apr'09

| City       | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08  | Jan-09 | Feb-09 | Mar-09   | Apr-09 | May-09 |
|------------|--------|--------|--------|--------|--------|---------|--------|--------|----------|--------|--------|
| Delhi-NCR  | 1000   | ↓ 928  | ↑ 981  | ↓ 786  | ↑ 841  | ↓ 697   | ↑ 742  | ↑ 811  | ↓ 745    | ↓ 743  | ↓ 712  |
| Mumbai     | 1000   | ↓ 968  | ↓ 929  | ↓ 715  | ↓ 692  | ↑ 717   | ↓ 712  | ↓ 691  | ↓ 604    | ↓ 571  | ↓ 563  |
| Bangalore  | 1000   | ↓ 826  | ↓ 799  | ↓ 723  | ↑ 725  | ↓ 634   | ↑ 747  | ↓ 706  | ↓ 650    | ↓ 618  | ↓ 562  |
| Chennai    | 1000   | ↓ 892  | ↑ 911  | ↓ 801  | ↓ 778  | ↓ 646   | ↓ 625  | ↑ 634  | 634      | ↓ 603  | ↓ 567  |
| Hyderabad  | 1000   | ↓ 866  | ↑ 891  | ↓ 752  | ↓ 732  | ↓ 640   | ↑ 646  | ↓ 644  | ↓ 627    | ↑ 667  | ↓ 644  |
| Pune       | 1000   | ↓ 858  | ↑ 895  | ↓ 724  | ↓ 723  | ↓ 590   | ↑ 617  | ↑ 642  | ↓ 604    | ↓ 571  | ↑ 582  |
| Kolkata    | 1000   | ↓ 986  | ↓ 952  | ↓ 630  | ↑ 656  | ↓ 586   | ↑ 718  | ↓ 642  | ↑ 646    | ↓ 608  | ↑ 690  |
| Ahmedabad  | 1000   | ↓ 813  | ↑ 818  | ↓ 754  | ↑ 786  | ↑ 787   | ↓ 715  | ↑ 996  | ↓ 886    | ↓ 769  | ↓ 681  |
| Chandigarh | 1000   | ↓ 852  | ↑ 981  | ↓ 656  | ↑ 726  | ↓ 711   | ↓ 659  | ↑ 833  | ↓ 816    | ↓ 769  | ↓ 613  |
| Cochin     | 1000   | ↑ 1577 | ↓ 1264 | ↓ 1176 | ↓ 960  | ↓ 903.4 | ↑ 1162 | ↓ 1091 | ↑ 1130.7 | ↓ 852  | ↑ 970  |
| Baroda     | 1000   | ↓ 991  | ↓ 959  | ↓ 761  | ↑ 800  | ↓ 767   | ↓ 750  | ↑ 992  | ↓ 904    | ↓ 806  | ↓ 749  |
| Coimbatore | 1000   | ↓ 849  | ↑ 1062 | ↓ 943  | ↓ 719  | ↓ 627   | ↑ 664  | ↓ 595  | ↑ 704    | ↓ 635  | ↑ 643  |
| Jaipur     | 1000   | ↓ 927  | ↑ 1051 | ↓ 769  | ↑ 879  | ↑ 958   | ↓ 857  | ↑ 932  | ↓ 884    | ↑ 932  | ↓ 905  |

- ▶ Bangalore slipped further from 618 in Apr'09 to 562 in May'09, a fall of 9%. Chennai saw a fall by 6% in May'09 as compared to Apr'09.
- ▶ Hiring activity in Mumbai has been marginally down each month since December, and seems to be stagnating, showing a marginal fall of 1% in May'09 as compared to Apr'09.
- ▶ Delhi – NCR saw a drop of 4% in hiring activity, the index went down from 743 in Apr'09 to 712 in May'09
- ▶ Kolkata saw an increase in hiring activity by 14% in May'09 as compared to Apr'09.

### Industry wise analysis: Telecom and Pharma saw a dip in hiring

- ▶ Hiring activity in Telecom was down by 12%, in May'09 as compared to Apr'09. There has been a downward movement in hiring activity in Telecom since Mar '09. The index in May'09 stands at 728.
- ▶ Hiring activity in Pharma and Biotech was down by 14% in May'09 as compared to Apr'09.
- ▶ Oil and Gas saw a drop in hiring activity and was down by 8% in May'09 as compared to Apr'09
- ▶ Banking and Financial Services were up by 7% in May'09 as compared to Apr'09. Despite a negative trend on overall jobs, Banking and insurance have witnessed an upward movement in the past two months.

- ▶ Hiring activity in IT Hardware and Networking was down by 14%, while in IT-Software it was down by 6% in May'09 as compared to Apr'09.
- ▶ FMCG, Foods and Beverage were up by 9%, in May'09 as compared to Apr'09, inching closer to July levels.

| Industry                       | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|--------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| IT- Software                   | 1000   | ↓ 849  | ↑ 860  | ↓ 753  | ↑ 777  | ↓ 682  | ↑ 691  | ↓ 674  | ↓ 600  | ↓ 592  | ↓ 558  |
| BPO and ITeS                   | 1000   | ↓ 847  | ↓ 829  | ↑ 928  | ↓ 824  | ↓ 772  | ↑ 989  | ↓ 976  | ↓ 971  | ↓ 756  | ↑ 763  |
| Construction and Engineering   | 1000   | ↓ 921  | ↑ 935  | ↓ 784  | ↓ 742  | ↓ 596  | ↑ 618  | ↑ 680  | ↓ 652  | ↓ 638  | ↓ 627  |
| Auto and Auto Ancillary        | 1000   | ↓ 950  | ↓ 863  | ↓ 745  | ↓ 707  | ↓ 512  | ↓ 501  | ↑ 577  | ↓ 570  | ↓ 557  | ↑ 563  |
| Banking and Financial Services | 1000   | ↓ 972  | ↑ 1001 | ↓ 689  | ↓ 598  | ↓ 597  | ↑ 652  | ↓ 630  | ↓ 524  | ↑ 549  | ↑ 589  |
| Oil and Gas                    | 1000   | ↓ 911  | ↓ 857  | ↓ 737  | ↑ 791  | ↓ 736  | ↓ 732  | ↑ 910  | ↓ 755  | ↑ 758  | ↑ 699  |
| Telecom                        | 1000   | ↑ 1047 | ↑ 1111 | ↓ 832  | ↑ 945  | ↓ 900  | ↑ 992  | ↑ 1000 | ↓ 845  | ↓ 823  | ↓ 728  |
| Insurance                      | 1000   | ↓ 954  | ↑ 976  | ↓ 770  | ↓ 708  | ↑ 777  | ↓ 771  | ↑ 922  | ↓ 663  | ↓ 593  | ↑ 635  |
| Capital Goods                  | 1000   | ↓ 958  | ↓ 950  | ↓ 827  | ↑ 846  | ↓ 694  | ↓ 652  | ↑ 778  | ↑ 795  | ↓ 762  | ↓ 726  |
| Pharma & Biotech               | 1000   | ↓ 985  | ↓ 974  | ↓ 863  | ↑ 996  | ↑ 1031 | ↓ 1024 | ↑ 1133 | ↓ 971  | ↑ 1005 | ↓ 861  |
| Hospitality                    | 1000   | ↓ 926  | ↑ 946  | ↓ 903  | ↓ 797  | ↓ 724  | ↑ 881  | ↓ 872  | ↓ 801  | ↓ 790  | ↑ 834  |
| FMCG, Foods and Beverage       | 1000   | ↓ 952  | ↓ 940  | ↓ 739  | ↑ 914  | ↓ 894  | ↑ 959  | ↑ 1011 | ↓ 915  | ↓ 901  | ↑ 986  |
| Chemicals                      | 1000   | ↓ 968  | ↓ 967  | ↓ 775  | ↑ 782  | ↓ 781  | ↓ 726  | ↑ 831  | ↓ 761  | ↓ 708  | ↑ 854  |
| Education                      | 1000   | ↓ 835  | ↓ 798  | ↓ 669  | ↑ 700  | ↑ 888  | ↑ 1112 | ↓ 940  | ↓ 908  | ↓ 884  | ↓ 868  |
| IT-Hardware & Networking       | 1000   | ↓ 815  | ↓ 801  | ↓ 709  | ↑ 781  | ↓ 610  | ↑ 721  | ↓ 648  | ↑ 695  | ↑ 696  | ↓ 596  |

### Functional Area Analysis:

- ▶ On a continued downward trend, hiring activity in IT- Software was down by 7% in May'09 as compared to Apr'09. Engineering and Design was down by 13% during the same period.
- ▶ Hiring for Accounts and Finance professionals was down by 9% in May'09 as compared to Apr'09. On the other hand hiring for Banking and insurance professionals went up by 17% during the same period

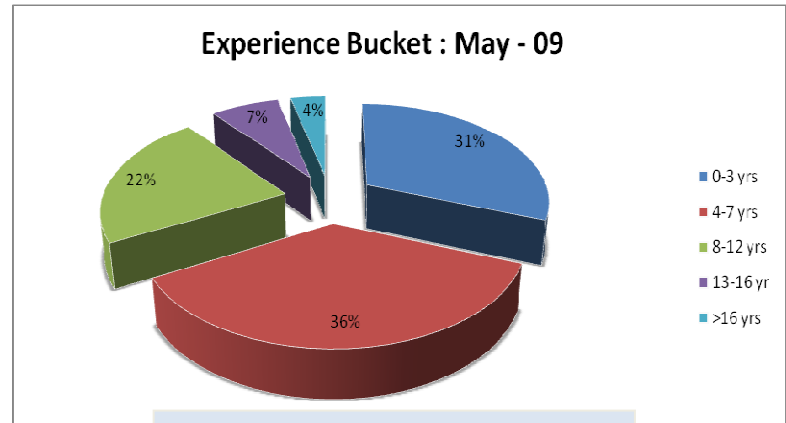
| Index Value of Jobs by Functional Area/ Department |        |        |        |        |        |        |        |        |        |        |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Functional area                                    | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09 | Apr-09 | May-09 |
| IT-Software  | 1000   | ↓ 844  | ↑ 890  | ↓ 761  | ↑ 784  | ↓ 664  | ↑ 695  | ↓ 678  | ↓ 598  | ↓ 593  | ↓ 553  |
| Sales and Business Development                     | 1000   | ↓ 930  | ↑ 961  | ↓ 730  | ↑ 786  | ↑ 819  | ↑ 849  | ↑ 953  | ↓ 841  | ↓ 778  | ↓ 774  |
| ITES and BPO                                       | 1000   | ↓ 838  | ↑ 849  | ↑ 941  | ↓ 797  | ↓ 745  | ↑ 991  | 991    | ↓ 949  | ↓ 737  | ↑ 753  |
| Production and Maintenance                         | 1000   | ↓ 947  | ↓ 933  | ↓ 807  | ↑ 817  | ↓ 683  | ↓ 674  | ↑ 781  | ↓ 761  | ↓ 733  | ↑ 761  |
| Accounts and Finance                               | 1000   | ↓ 945  | ↓ 900  | ↓ 769  | ↓ 760  | ↓ 698  | ↑ 715  | ↑ 730  | ↓ 678  | ↑ 691  | ↓ 628  |
| HR & Administration                                | 1000   | ↓ 966  | ↑ 974  | ↓ 770  | ↓ 718  | ↓ 606  | ↓ 591  | ↑ 593  | ↓ 574  | ↑ 575  | ↓ 573  |
| Project Management                                 | 1000   | ↓ 865  | ↑ 973  | ↓ 721  | ↓ 705  | ↓ 563  | ↑ 662  | ↑ 682  | ↓ 635  | ↓ 587  | ↑ 609  |
| Marketing and Advertising                          | 1000   | ↓ 928  | ↑ 980  | ↓ 750  | ↑ 752  | ↓ 679  | ↑ 708  | ↑ 735  | ↓ 672  | ↓ 667  | ↓ 632  |
| Banking and Insurance                              | 1000   | ↓ 975  | ↓ 927  | ↓ 708  | ↓ 680  | ↓ 611  | ↑ 665  | ↑ 737  | ↓ 514  | ↑ 535  | ↑ 624  |
| Engineering Design - R&D                           | 1000   | ↓ 935  | ↑ 948  | ↓ 797  | ↑ 800  | ↓ 664  | ↓ 594  | ↑ 633  | ↓ 623  | ↓ 566  | ↓ 492  |
| Supply Chain                                       | 1000   | ↓ 905  | ↓ 899  | ↓ 671  | ↓ 717  | ↓ 591  | ↑ 595  | ↑ 641  | ↓ 635  | ↓ 580  | ↑ 641  |

- ▶ Hiring for Pharma and Biotech professionals was down by 27% in May'09 as compared to Apr'09.
- ▶ Hiring for ITes and BPO professionals inched up by 2% in May'09 as compared Apr'09, after a heavy fall in the previous month.

- ▶ Hiring for Sales and Business Development professionals remained stable, while hiring for Production and Maintenance professionals saw an upward movement by 4% in May'09 as compared to Apr'09
- ▶ Hiring for Supply Chain professionals went up by 10% in May'09 as compared to Apr'09.

### Experience buckets

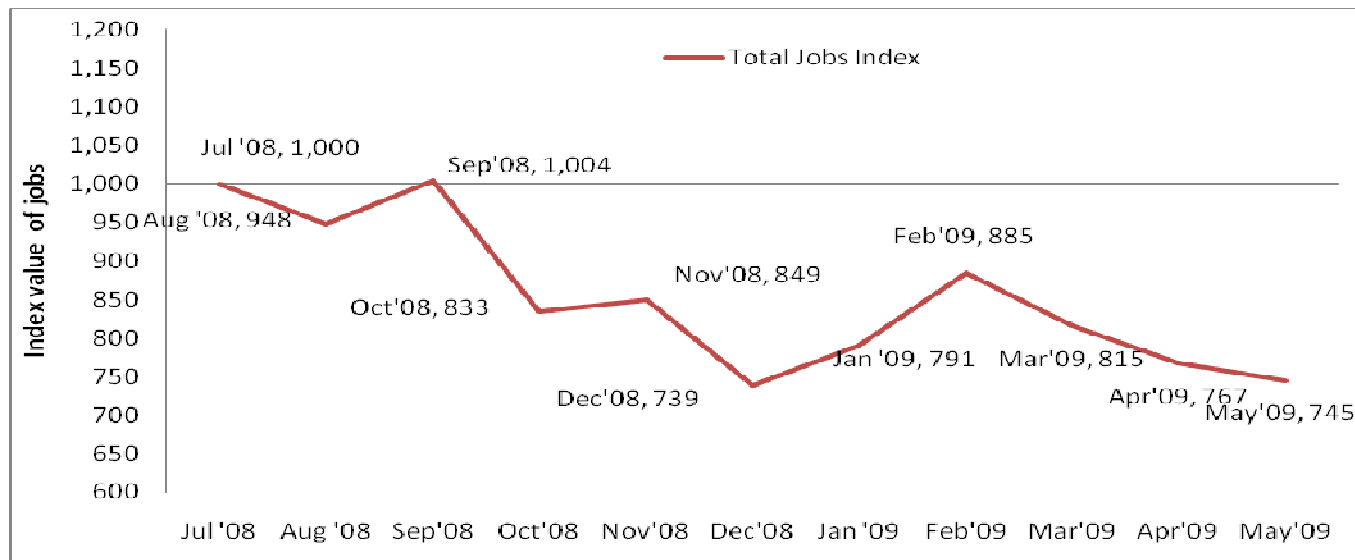
- ▶ Hiring across all experience levels was down marginally. Hiring for experience levels of 0-7 years was down by 3%, while 8-12 years was down by 4%.
- ▶ For experience level of 13 -16 years, hiring was stable, while for over 16 years, hiring was down by 5%.



*Illustration: Break up of jobs according to experience buckets for Apr' 09*

**Index for Total Jobs:**

On Total Jobs, the index has moved down by 2.8% from 767 in Apr'09 to 745 in May'09. The movement was sharper as compared to New Jobs. According to the Total Jobs Index, the index peaked in Sep'08 at 1004 and bottomed in Dec'08 at 739, so far.



### **Methodology**

Data for calculating the Index has been sourced from Naukri.com and is reflective of the job listings on the site. Jobs have been categorized by location, functional area, and industry. The index has been calculated across cities/ functional area- dept/ industry verticals.

On the basis of job listings added to the site every month, the data shows an increase or decline in the jobs. To calculate the index, job listings added to the site in July 2008 have been taken on a base of 1000. The subsequent months have been indexed with data of July 2008. The report produced monthly shows hiring trends across industry sectors, geography and functional areas. More than 34000 clients use Naukri.com, leading to high reliability of the data.

Naukri JobSpeak has introduced a new segment on Total Jobs that indicates the movement of Total Jobs on the site.

#### **Total Jobs: (Jobs Added + Jobs Refreshed)**

A refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

### **Disclaimer**

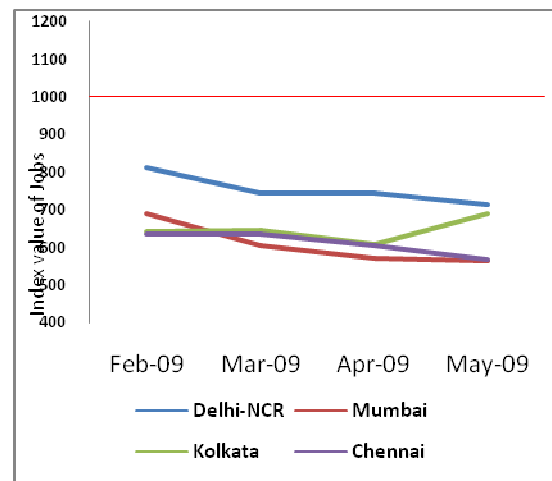
The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

## ANNEXURE

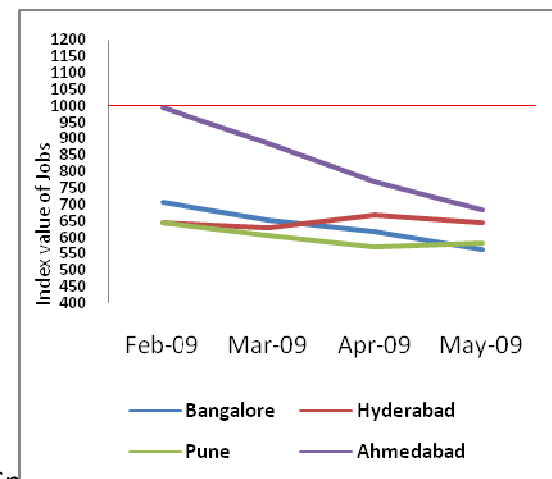
Indepth charts and graphs of location wise indices.

| Index Value of Jobs by City |        |        |        |        |        |        |        |        |          |        |        |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|----------|--------|--------|
| City                        | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09   | Apr-09 | May-09 |
| Delhi-NCR                   | 1000   | ↓ 928  | ↑ 981  | ↓ 786  | ↑ 841  | ↓ 697  | ↑ 742  | ↑ 811  | ↓ 745    | ↓ 743  | ↓ 712  |
| Mumbai                      | 1000   | ↓ 968  | ↓ 929  | ↓ 715  | ↓ 692  | ↑ 717  | ↓ 712  | ↓ 691  | ↓ 604    | ↓ 571  | ↓ 563  |
| Bangalore                   | 1000   | ↓ 826  | ↓ 799  | ↓ 723  | ↑ 725  | ↓ 634  | ↑ 747  | ↓ 706  | ↓ 650    | ↓ 618  | ↓ 562  |
| Chennai                     | 1000   | ↓ 892  | ↑ 911  | ↓ 801  | ↑ 778  | ↓ 646  | ↓ 625  | ↑ 634  | 634      | ↓ 603  | ↓ 567  |
| Hyderabad                   | 1000   | ↓ 866  | ↑ 891  | ↓ 752  | ↓ 732  | ↓ 640  | ↑ 646  | ↓ 644  | ↓ 627    | ↑ 667  | ↓ 644  |
| Pune                        | 1000   | ↓ 858  | ↑ 895  | ↓ 724  | ↓ 723  | ↓ 590  | ↑ 617  | ↑ 642  | ↓ 604    | ↓ 571  | ↑ 582  |
| Kolkata                     | 1000   | ↓ 986  | ↓ 952  | ↓ 630  | ↑ 656  | ↓ 586  | ↑ 718  | ↓ 642  | ↑ 646    | ↓ 608  | ↑ 690  |
| Ahmedabad                   | 1000   | ↓ 813  | ↑ 818  | ↓ 754  | ↑ 786  | ↑ 787  | ↓ 715  | ↑ 996  | ↓ 886    | ↓ 769  | ↓ 681  |
| Chandigarh                  | 1000   | ↓ 852  | ↑ 981  | ↓ 656  | ↑ 726  | ↓ 711  | ↓ 659  | ↑ 833  | ↓ 816    | ↓ 769  | ↓ 613  |
| Cochin                      | 1000   | ↑ 1577 | ↓ 1264 | ↓ 1176 | ↓ 960  | ↓ 903  | ↑ 1162 | ↓ 1091 | ↑ 1130.7 | ↓ 852  | ↑ 970  |
| Baroda                      | 1000   | ↓ 991  | ↓ 959  | ↓ 761  | ↑ 800  | ↓ 767  | ↓ 750  | ↓ 992  | ↓ 904    | ↓ 806  | ↓ 749  |
| Coimbatore                  | 1000   | ↓ 849  | ↑ 1062 | ↓ 943  | ↓ 719  | ↓ 627  | ↑ 664  | ↓ 595  | ↑ 704    | ↓ 635  | ↑ 643  |
| Jaipur                      | 1000   | ↓ 927  | ↑ 1051 | ↓ 769  | ↑ 879  | ↑ 958  | ↓ 857  | ↑ 932  | ↓ 884    | ↑ 932  | ↓ 905  |

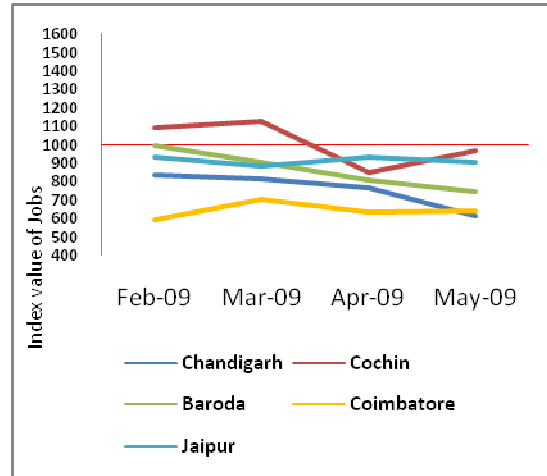
| City      | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|-----------|--------|--------|--------|--------|--------|
| Delhi-NCR | 1000   | 811    | 745    | 743    | 712    |
| Mumbai    | 1000   | 691    | 604    | 571    | 563    |
| Kolkata   | 1000   | 642    | 646    | 608    | 690    |
| Chennai   | 1000   | 634    | 634    | 603    | 567    |



| City      | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|-----------|--------|--------|--------|--------|--------|
| Bangalore | 1000   | 706    | 650    | 618    | 562    |
| Hyderabad | 1000   | 644    | 627    | 667    | 644    |
| Pune      | 1000   | 642    | 604    | 571    | 582    |
| Ahmedabad | 1000   | 996    | 886    | 769    | 681    |



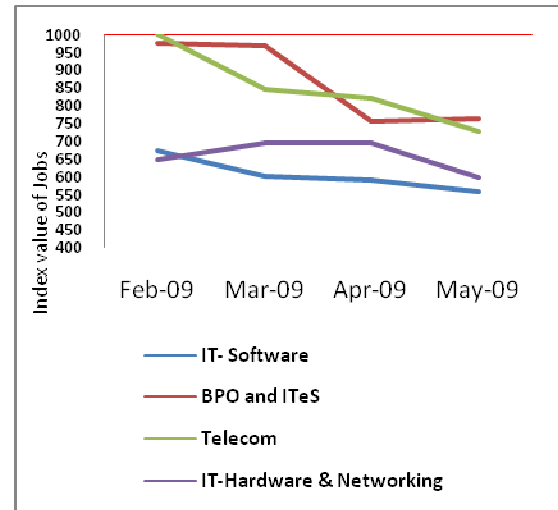
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|------------|--------|--------|--------|--------|--------|
| Chandigarh | 1000   | 833    | 816    | 769    | 613    |
| Cochin     | 1000   | 1091   | 1131   | 852    | 970    |
| Baroda     | 1000   | 992    | 904    | 806    | 749    |
| Coimbatore | 1000   | 595    | 704    | 635    | 643    |
| Jaipur     | 1000   | 932    | 884    | 932    | 905    |



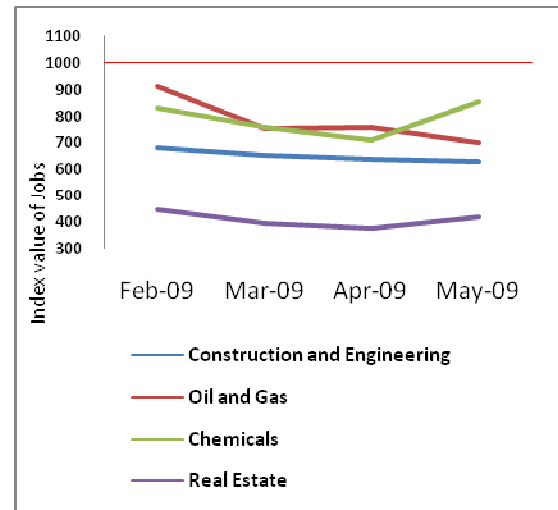
## In-depth charts and graphs of industry wise indices

| Index Value of Jobs by Industry   |        |        |        |        |        |        |        |        |          |        |        |
|-----------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|----------|--------|--------|
| Industry                          | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09   | Apr-09 | May-09 |
| IT- Software                      | 1000   | ↓ 849  | ↑ 860  | ↓ 753  | ↑ 777  | ↓ 682  | ↑ 691  | ↓ 674  | ↓ 600    | ↓ 592  | ↓ 558  |
| BPO and ITeS                      | 1000   | ↓ 847  | ↓ 829  | ↑ 928  | ↓ 824  | ↓ 772  | ↑ 989  | ↓ 976  | ↓ 971    | ↓ 756  | ↑ 763  |
| Construction and Engineering      | 1000   | ↓ 921  | ↑ 935  | ↓ 784  | ↓ 742  | ↓ 596  | ↑ 618  | ↑ 680  | ↓ 652    | ↓ 638  | ↓ 627  |
| Auto and Auto Ancillary           | 1000   | ↓ 950  | ↓ 863  | ↓ 745  | ↓ 707  | ↓ 512  | ↓ 501  | ↑ 577  | ↓ 570    | ↓ 557  | ↑ 563  |
| Banking and Financial Services    | 1000   | ↓ 972  | ↑ 1001 | ↓ 689  | ↓ 598  | ↓ 597  | ↑ 652  | ↓ 630  | ↓ 524    | ↑ 549  | ↑ 589  |
| Oil and Gas                       | 1000   | ↓ 911  | ↓ 857  | ↓ 737  | ↑ 791  | ↓ 736  | ↓ 732  | ↑ 910  | ↓ 755    | ↑ 758  | ↓ 699  |
| Telecom                           | 1000   | ↑ 1047 | ↑ 1111 | ↓ 832  | ↑ 945  | ↓ 900  | ↑ 992  | ↑ 1000 | ↓ 845    | ↓ 823  | ↓ 728  |
| Insurance                         | 1000   | ↓ 954  | ↑ 976  | ↓ 770  | ↓ 708  | ↑ 777  | ↓ 771  | ↑ 922  | ↓ 663    | ↓ 593  | ↑ 635  |
| Capital Goods                     | 1000   | ↓ 958  | ↓ 950  | ↓ 827  | ↑ 846  | ↓ 694  | ↓ 652  | ↑ 778  | ↑ 795    | ↓ 762  | ↓ 726  |
| Pharma & Biotech                  | 1000   | ↓ 985  | ↓ 974  | ↓ 863  | ↑ 996  | ↑ 1031 | ↓ 1024 | ↑ 1133 | ↓ 971    | ↑ 1005 | ↓ 861  |
| Hospitality                       | 1000   | ↓ 926  | ↑ 946  | ↓ 903  | ↓ 797  | ↓ 724  | ↑ 881  | ↓ 872  | ↓ 801    | ↓ 790  | ↑ 834  |
| FMCG, Foods and Beverage          | 1000   | ↓ 952  | ↓ 940  | ↓ 739  | ↑ 914  | ↓ 894  | ↑ 959  | ↑ 1011 | ↓ 915    | ↓ 901  | ↑ 986  |
| Chemicals                         | 1000   | ↓ 968  | ↓ 967  | ↓ 775  | ↑ 782  | ↓ 781  | ↓ 726  | ↑ 831  | ↓ 761    | ↓ 708  | ↑ 854  |
| Education                         | 1000   | ↓ 835  | ↓ 798  | ↓ 669  | ↑ 700  | ↑ 888  | ↑ 1112 | ↓ 940  | ↓ 908    | ↓ 884  | ↓ 868  |
| IT-Hardware & Networking          | 1000   | ↓ 815  | ↓ 801  | ↓ 709  | ↓ 781  | ↓ 610  | ↓ 721  | ↓ 648  | ↑ 695    | ↑ 696  | ↓ 596  |
| Retailing                         | 1000   | ↓ 846  | ↑ 899  | ↓ 614  | ↑ 684  | ↓ 546  | ↓ 504  | ↑ 592  | ↑ 520    | ↓ 427  | ↑ 430  |
| Media and Entertainment           | 1000   | ↓ 885  | ↓ 832  | ↓ 619  | ↑ 687  | ↓ 448  | ↑ 486  | ↑ 568  | ↓ 516    | ↑ 526  | ↓ 449  |
| Healthcare                        | 1000   | ↑ 1014 | ↓ 958  | ↓ 826  | ↓ 745  | ↑ 887  | ↑ 940  | ↑ 1046 | ↑ 1110   | ↓ 1107 | ↓ 865  |
| Real Estate                       | 1000   | ↓ 873  | ↑ 931  | ↓ 600  | ↓ 504  | ↓ 398  | ↑ 435  | ↑ 445  | ↓ 394    | ↓ 375  | ↑ 417  |
| Employment Firms                  | 1000   | ↑ 1011 | ↓ 953  | ↓ 742  | ↑ 748  | ↓ 597  | ↓ 547  | ↑ 664  | ↑ 702    | ↓ 603  | ↑ 645  |
| Consumer Durables                 | 1000   | ↓ 957  | ↑ 1005 | ↓ 852  | ↑ 943  | ↓ 754  | ↓ 717  | ↑ 815  | ↑ 841    | ↓ 742  | ↑ 792  |
| Accounting & Taxation             | 1000   | ↓ 765  | ↑ 864  | ↓ 770  | ↓ 695  | ↓ 616  | ↑ 688  | ↓ 629  | ↑ 683    | ↑ 722  | ↓ 615  |
| Advertising                       | 1000   | ↓ 742  | ↑ 947  | ↓ 683  | ↓ 583  | ↑ 594  | ↓ 519  | ↓ 476  | ↓ 461    | ↑ 484  | ↓ 425  |
| Textiles                          | 1000   | ↓ 969  | ↓ 897  | ↓ 861  | ↑ 956  | ↓ 811  | ↓ 775  | ↑ 835  | ↑ 943    | ↓ 872  | ↑ 971  |
| Semiconductors & Electronics      | 1000   | ↓ 890  | ↑ 910  | ↓ 792  | ↓ 737  | ↓ 608  | ↑ 667  | ↑ 669  | ↓ 612    | ↓ 608  | ↑ 645  |
| Courier & Transportation          | 1000   | ↓ 772  | ↓ 663  | ↓ 606  | ↑ 611  | ↓ 549  | ↑ 584  | ↑ 740  | ↓ 560    | ↓ 543  | ↑ 740  |
| Architecture & Interior Designing | 1000   | ↓ 916  | ↑ 938  | ↓ 695  | ↓ 600  | ↓ 486  | 486    | ↑ 568  | 568      | ↓ 505  | ↓ 495  |
| Export & Import                   | 1000   | ↓ 940  | ↓ 846  | ↓ 705  | ↑ 822  | ↓ 605  | ↑ 720  | ↑ 768  | ↓ 651    | ↑ 783  | ↓ 620  |
| Printing & Packaging              | 1000   | ↓ 906  | ↑ 990  | ↓ 741  | ↑ 902  | ↓ 671  | ↑ 885  | ↓ 797  | ↑ 958    | ↑ 976  | ↓ 738  |
| Marine                            | 1000   | ↓ 791  | ↑ 1075 | ↓ 976  | 976    | ↓ 877  | ↓ 779  | ↑ 866  | ↑ 885    | ↓ 747  | ↑ 751  |
| Agriculture                       | 1000   | ↓ 696  | ↑ 728  | ↓ 636  | ↑ 668  | ↓ 636  | ↑ 848  | 848    | ↓ 843    | ↓ 820  | ↑ 871  |
| Office Equipment/Automation       | 1000   | ↓ 944  | ↑ 964  | ↓ 721  | ↑ 863  | ↓ 609  | ↑ 787  | ↓ 629  | ↑ 761    | ↓ 569  | ↑ 670  |
| Fresher & Trainee                 | 1000   | ↓ 818  | ↓ 776  | ↑ 790  | ↓ 678  | ↓ 650  | ↑ 706  | ↑ 1021 | ↓ 483    | ↑ 643  | ↑ 888  |
| Social Services                   | 1000   | ↓ 971  | ↑ 1109 | ↓ 732  | ↑ 891  | ↓ 594  | ↑ 768  | ↓ 761  | ↓ 754    | ↓ 674  | ↑ 804  |
| Gems & Jewellery                  | 1000   | ↓ 961  | ↑ 1169 | ↓ 1000 | ↑ 1052 | ↓ 766  | 766    | ↑ 1078 | ↓ 571    | ↑ 662  | ↑ 779  |
| Paper                             | 1000   | ↑ 1480 | ↑ 1760 | ↓ 880  | ↑ 1160 | ↑ 1533 | ↓ 973  | ↑ 1120 | ↓ 680    | ↑ 800  | ↑ 960  |
| Legal                             | 1000   | ↑ 1172 | ↑ 1609 | ↑ 1656 | ↓ 1297 | ↓ 1031 | ↑ 1281 | ↑ 2203 | ↓ 1703   | ↑ 1750 | ↓ 1000 |
| Tyres                             | 1000   | ↓ 935  | ↑ 1161 | ↓ 806  | ↓ 677  | ↓ 532  | ↑ 597  | ↓ 565  | ↓ 452    | ↑ 629  | ↓ 403  |
| Fertilizers & Pesticides          | 1000   | ↓ 982  | ↑ 1860 | ↓ 1316 | ↓ 1246 | ↑ 1632 | ↓ 1158 | ↓ 947  | ↑ 1210.5 | ↓ 1000 | ↑ 1123 |
| Security & Law Enforcement        | 1000   | ↑ 1673 | ↑ 1418 | ↓ 1327 | ↓ 1182 | ↓ 1036 | ↓ 1018 | ↑ 1473 | ↓ 1236   | ↓ 1018 | ↓ 836  |
| Defence & Government              | 1000   | ↓ 733  | ↑ 2133 | ↓ 1444 | ↓ 1022 | 1022   | ↑ 1556 | ↓ 1311 | ↓ 844    | ↑ 889  | ↑ 1089 |

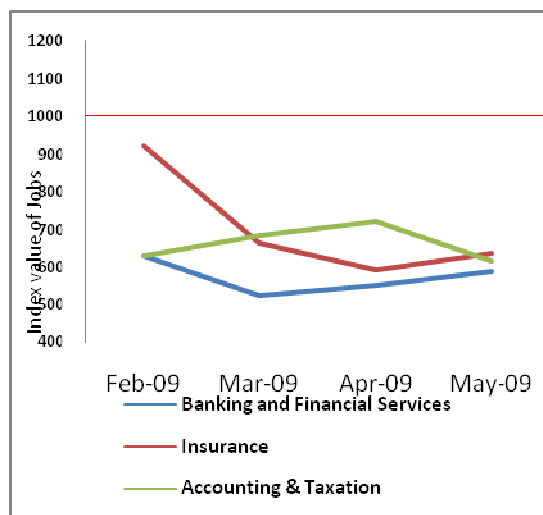
| Industry                 | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|--------------------------|--------|--------|--------|--------|--------|
| IT- Software             | 1000   | 674    | 600    | 592    | 558    |
| BPO and ITeS             | 1000   | 976    | 971    | 756    | 763    |
| Telecom                  | 1000   | 1000   | 845    | 823    | 728    |
| IT-Hardware & Networking | 1000   | 648    | 695    | 696    | 596    |



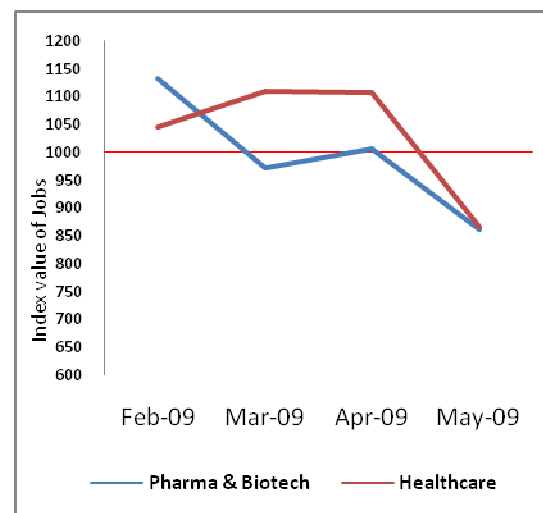
| Industry                     | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|------------------------------|--------|--------|--------|--------|--------|
| Construction and Engineering | 1000   | 680    | 652    | 638    | 627    |
| Oil and Gas                  | 1000   | 910    | 755    | 758    | 699    |
| Chemicals                    | 1000   | 831    | 761    | 708    | 854    |
| Real Estate                  | 1000   | 445    | 394    | 375    | 417    |



| Industry                       | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|--------------------------------|--------|--------|--------|--------|--------|
| Banking and Financial Services | 1000   | 630    | 524    | 549    | 589    |
| Insurance                      | 1000   | 922    | 663    | 593    | 635    |
| Accounting & Taxation          | 1000   | 629    | 683    | 722    | 615    |



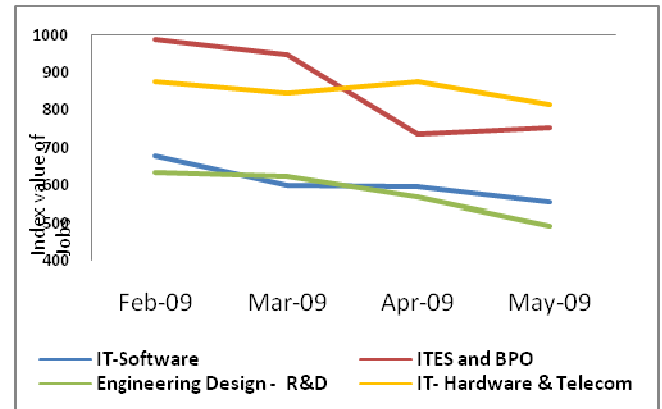
| Industry         | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|------------------|--------|--------|--------|--------|--------|
| Pharma & Biotech | 1000   | 1133   | 971    | 1005   | 861    |
| Healthcare       | 1000   | 1046   | 1110   | 1107   | 865    |



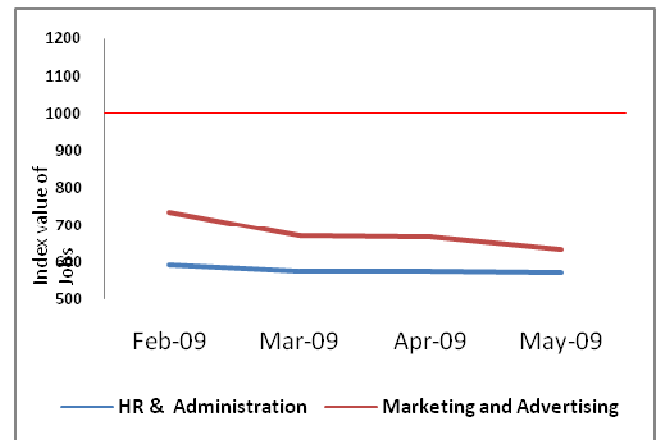
### In-depth Analysis of Functional Area / Department Indices

| Index Value of Jobs by Functional Area/ Department |        |        |        |        |        |        |        |        |          |        |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|----------|--------|--------|
| Functional area                                    | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09   | Apr-09 | May-09 |
| IT-Software  | 1000   | ↓ 844  | ↑ 890  | ↓ 761  | ↑ 784  | ↓ 664  | ↑ 695  | ↓ 678  | ↓ 598    | ↓ 593  | ↓ 553  |
| Sales and Business Development                     | 1000   | ↓ 930  | ↑ 961  | ↓ 730  | ↑ 786  | ↑ 819  | ↑ 849  | ↑ 953  | ↓ 841    | ↓ 778  | ↓ 774  |
| ITES and BPO                                       | 1000   | ↓ 838  | ↑ 849  | ↑ 941  | ↓ 797  | ↓ 745  | ↑ 991  | 991    | ↓ 949    | ↓ 737  | ↑ 753  |
| Production and Maintenance                         | 1000   | ↓ 947  | ↓ 933  | ↓ 807  | ↑ 817  | ↓ 683  | ↓ 674  | ↑ 781  | ↓ 761    | ↓ 733  | ↑ 761  |
| Accounts and Finance                               | 1000   | ↓ 945  | ↓ 900  | ↓ 769  | ↓ 760  | ↓ 698  | ↑ 715  | ↑ 730  | ↓ 678    | ↑ 691  | ↓ 628  |
| HR & Administration                                | 1000   | ↓ 966  | ↑ 974  | ↓ 770  | ↓ 718  | ↓ 606  | ↓ 591  | ↑ 593  | ↓ 574    | ↑ 575  | ↓ 573  |
| Project Management                                 | 1000   | ↓ 865  | ↑ 973  | ↓ 721  | ↓ 705  | ↓ 563  | ↑ 662  | ↑ 682  | ↓ 635    | ↓ 587  | ↑ 609  |
| Marketing and Advertising                          | 1000   | ↓ 928  | ↑ 980  | ↓ 750  | ↑ 752  | ↓ 679  | ↑ 708  | ↑ 735  | ↓ 672    | ↓ 667  | ↓ 632  |
| Banking and Insurance                              | 1000   | ↓ 975  | ↓ 927  | ↓ 708  | ↓ 680  | ↓ 611  | ↑ 665  | ↑ 737  | ↓ 514    | ↑ 535  | ↑ 624  |
| Engineering Design - R&D                           | 1000   | ↓ 935  | ↑ 948  | ↓ 797  | ↑ 800  | ↓ 664  | ↓ 594  | ↑ 633  | ↓ 623    | ↓ 566  | ↓ 492  |
| Supply Chain                                       | 1000   | ↓ 905  | ↑ 899  | ↓ 671  | ↓ 717  | ↓ 591  | ↑ 595  | ↑ 641  | ↓ 635    | ↓ 580  | ↑ 641  |
| Front Office and Data Entry                        | 1000   | ↓ 875  | ↑ 1025 | ↓ 755  | ↑ 801  | ↓ 660  | ↓ 625  | ↑ 709  | ↓ 692    | ↓ 651  | ↑ 653  |
| IT- Hardware & Telecom                             | 1000   | ↓ 967  | ↓ 935  | ↓ 786  | ↑ 887  | ↓ 785  | ↑ 909  | ↓ 876  | ↓ 846    | ↑ 876  | ↓ 815  |
| Teaching & Education                               | 1000   | ↓ 645  | ↑ 662  | ↓ 498  | ↓ 634  | ↑ 835  | ↑ 1059 | ↓ 901  | ↑ 915    | ↓ 842  | ↓ 775  |
| Pharma and Biotech                                 | 1000   | ↑ 1069 | ↑ 1077 | ↓ 975  | ↓ 939  | ↑ 1064 | ↑ 1091 | ↑ 1318 | ↓ 1270   | ↑ 1302 | ↓ 956  |
| Hotels and Restaurants                             | 1000   | ↓ 995  | ↑ 1013 | ↓ 1002 | ↑ 1015 | ↓ 894  | ↑ 1046 | ↓ 925  | ↑ 946    | ↑ 984  | ↑ 1044 |
| Top Management                                     | 1000   | ↓ 875  | ↑ 1060 | ↓ 708  | ↑ 718  | ↓ 687  | ↑ 778  | ↓ 704  | ↓ 667    | ↑ 810  | ↓ 744  |
| Architecture & Interior Design                     | 1000   | ↓ 862  | ↑ 897  | ↓ 651  | ↓ 585  | ↓ 428  | ↓ 391  | ↑ 455  | ↓ 435    | ↓ 369  | ↑ 376  |
| Merchandising                                      | 1000   | ↓ 820  | ↑ 965  | ↓ 763  | ↑ 820  | ↓ 748  | ↓ 659  | ↓ 612  | ↑ 738    | ↑ 782  | ↑ 833  |
| Consulting   | 1000   | ↓ 738  | ↑ 791  | ↓ 561  | ↑ 573  | 573    | ↑ 579  | ↑ 617  | ↓ 405    | ↑ 508  | ↓ 455  |
| Legal  | 1000   | ↓ 967  | ↑ 1033 | ↓ 795  | ↓ 759  | ↓ 691  | ↑ 723  | ↓ 694  | ↑ 746    | ↓ 704  | ↓ 658  |
| Web Designing                                      | 1000   | ↓ 889  | ↑ 1094 | ↓ 834  | ↓ 808  | ↓ 681  | ↓ 661  | ↑ 808  | ↓ 746    | ↓ 717  | ↓ 616  |
| Journalism   | 1000   | ↓ 967  | ↑ 992  | ↓ 628  | ↓ 745  | ↓ 561  | ↓ 510  | ↑ 753  | ↑ 824    | ↓ 753  | ↓ 741  |
| Travel & Airlines                                  | 1000   | ↓ 872  | ↑ 888  | ↑ 1156 | ↓ 1006 | ↓ 782  | 782    | ↑ 816  | ↓ 609    | ↑ 687  | ↑ 888  |
| Fashion and Garments                               | 1000   | ↑ 1082 | ↑ 1137 | ↓ 885  | ↑ 1027 | ↓ 698  | ↓ 632  | ↑ 786  | ↓ 543.96 | ↑ 670  | ↓ 665  |
| Security Services                                  | 1000   | ↓ 860  | ↑ 870  | ↓ 840  | ↑ 910  | ↑ 920  | ↓ 830  | ↑ 910  | ↓ 690    | ↑ 810  | ↓ 770  |
| Media  | 1000   | ↓ 811  | ↑ 1000 | ↓ 774  | ↓ 585  | ↓ 415  | ↑ 849  | ↓ 528  | ↑ 736    | ↓ 264  | ↑ 491  |
| Packaging  | 1000   | ↓ 688  | ↑ 1063 | ↓ 708  | ↓ 667  | ↑ 708  | ↑ 729  | ↓ 708  | ↑ 833    | ↓ 604  | ↑ 688  |

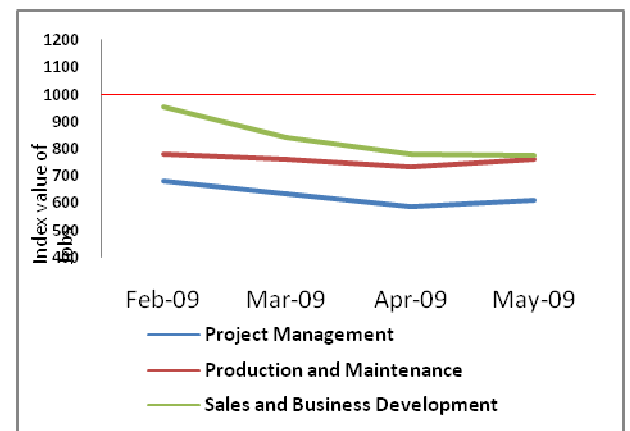
| Functional area          | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|--------------------------|--------|--------|--------|--------|--------|
| IT-Software              | 1000   | 678    | 598    | 593    | 553    |
| ITES and BPO             | 1000   | 991    | 949    | 737    | 753    |
| Engineering Design - R&D | 1000   | 633    | 623    | 566    | 492    |
| IT- Hardware & Telecom   | 1000   | 876    | 846    | 876    | 815    |



| Functional area           | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|---------------------------|--------|--------|--------|--------|--------|
| HR & Administration       | 1000   | 593    | 574    | 575    | 573    |
| Marketing and Advertising | 1000   | 735    | 672    | 667    | 632    |



| Functional area                | Jul-08 | Feb-09 | Mar-09 | Apr-09 | May-09 |
|--------------------------------|--------|--------|--------|--------|--------|
| Project Management             | 1000   | 682    | 635    | 587    | 609    |
| Production and Maintenance     | 1000   | 781    | 761    | 733    | 761    |
| Sales and Business Development | 1000   | 953    | 841    | 778    | 774    |



| Functional area       | Jul-08 | Feb-09 | Mar-09 | Apr--09 | May-09 |
|-----------------------|--------|--------|--------|---------|--------|
| Banking and Insurance | 1000   | 737    | 514    | 535     | 624    |
| Accounts and Finance  | 1000   | 730    | 678    | 691     | 628    |

