

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2011

(Amount in ₹ Lacs)

Particulars	3 months ended 30/09/2011	Corresponding 3 months ended in the previous year 30/09/2010	Year to date figures for the current period ended 30/09/2011	Year to date figures for the previous period ended 30/09/2010	Previous accounting year ended 31/03/2011
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. (a) Net Sales	9,109.63	7,118.57	17,775.52	13,706.75	29,362.05
(b) Other Operating Income	82.92	-	82.92	-	39.15
2. Expenditure:					
a) Network, Internet and other direct charges	220.66	260.81	454.80	525.88	1,003.78
b) Employees Cost	3,287.90	2,730.91	6,561.34	5,448.39	11,371.25
c) Advertising and Promotion Cost	1,464.10	1,116.76	2,576.14	1,889.66	3,802.51
d) Depreciation/Amortization	179.78	140.25	386.92	277.94	711.50
e) Other Expenditure	912.64	873.15	1,796.82	1,662.49	3,414.51
f) Total	6,065.08	5,121.88	11,776.02	9,804.36	20,303.55
3. Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	3,127.47	1,996.69	6,082.42	3,902.39	9,097.65
4. Other Income	837.84	658.39	1,624.11	1,313.90	2,788.18
5. Profit before Interest & Exceptional Items(3+4)	3,965.31	2,655.08	7,706.53	5,216.29	11,885.83
6. Interest	1.86	2.27	3.27	3.96	7.68
7. Profit after Interest but before Exceptional Items (5-6)	3,963.45	2,652.81	7,703.26	5,212.33	11,878.15
8. Exceptional Items (Net)	-	-	-	-	(517.40)
9. Profit from Ordinary Activities before tax (7-8)	3,963.45	2,652.81	7,703.26	5,212.33	12,395.55
10. Tax Expense	1,139.67	864.08	2,318.38	1,696.67	3,998.37
11. Net Profit from Ordinary Activities after tax (9-10)	2,823.78	1,788.73	5,384.88	3,515.66	8,397.18
12. Extraordinary Item (net of tax expense)	-	-	-	-	-
13. Net Profit for the period (11-12)	2,823.78	1,788.73	5,384.88	3,515.66	8,397.18
14. Paid-up Equity Share Capital (Face value of ₹ 10 per share)	5,459.05	5,459.05	5,459.05	5,459.05	5,459.05
15. Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	40,532.92
16. Earning per Share (EPS)					
(a) Basic & Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not annualized)	5.17	3.28	9.86	6.44	15.38
(b) Basic & Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not annualized)	5.17	3.28	9.86	6.44	15.38
17. Public Shareholding:					
- Number of shares	25,181,700	25,081,700	25,181,700	25,081,700	25,081,700
- Percentage of Shareholding	46.13	45.95	46.13	45.95	45.95
18. Promoters and Promoter Group Shareholding					
(a) Pledged/Encumbered					
- Number of shares	-	-	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
- Percentage of shares (as a % of the total share capital of the company)	-	-	-	-	-
(b) Non- encumbered					
- Number of shares	29,408,812	29,508,812	29,408,812	29,508,812	29,508,812
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the company)	53.87	54.05	53.87	54.05	54.05

